

# National Poll Results

## Methodology

**Poll number:** pr1912EV-1

**Interview Dates:** April 16-17, 2019

**Sample Population:** 1939 registered voters in the United States

**Sample Selection:** Scientific online poll - stratified sample of panel respondents

**Weighting Parameters:** The sample was weighted based on the U.S. Census Bureau's Voting and Registration Supplement to the Current Population Survey for registered voters in the United States based on age, gender, race, educational attainment, census region, and Hispanic ethnicity.

Figures may or may not sum to 100% and this is due to the effects of rounding and weighting. Climate Nexus does not normalize results or poststratification weights. The standard deviation of the weights was: 0.2. The maximum weight was: 2.01. The minimum weight was: 0.48. 95% of the weights were between 0.72, 1.48. Each reported N-size is the weighted N-size. Each stratum's N-size may or may not add up to the total N-size for any one specific question, this is due to the effects of rounding and weighting.

**Margin of Error:** The 95% credibility interval for this survey is +/- 2.2%, which includes the square root of the design effect (DEFT): 1.02.

## worried...How worried are you about climate change?

idvars	Very worried	Somewhat worried	Not too worried	Not at all worried	Weighted N
Adults-All	30%	36%	22%	11%	1939
party-ID: Democrat	49%	38%	11%	2%	752
party-ID: Independent	27%	40%	24%	10%	438
party-ID: Republican	13%	32%	33%	21%	698
party-ID: Something Else	27%	40%	21%	12%	51

## EV1...Do you currently own or lease a vehicle?

idvars	Yes	No	Weighted N
Adults-All	88%	12%	1939
party-ID: Democrat	83%	17%	752
party-ID: Independent	89%	11%	438
party-ID: Republican	92%	8%	698
party-ID: Something Else	84%	16%	51

## EV2...How frequently, if ever, do you drive a vehicle?

idvars	Daily	A few times a week	A few times a month	Once a month or less often	Never	Weighted N
Adults-All	60%	25%	4%	3%	8%	1939
party-ID: Democrat	56%	26%	5%	4%	9%	752
party-ID: Independent	61%	25%	4%	3%	8%	438
party-ID: Republican	64%	26%	2%	2%	6%	698
party-ID: Something Else	53%	31%	2%	4%	10%	51

EV3...What kind of vehicle do you usually drive? [EV2 != 'Never']

<b>idvars</b>	<b>Car</b>	<b>Other</b>	<b>SUV (sports utility vehicle)</b>	<b>Truck</b>	<b>Van/minivan</b>	<b>Weighted N</b>
Adults-All	55%	0%	32%	9%	5%	1793
party-ID: Democrat	60%	0%	30%	5%	5%	684
party-ID: Independent	57%	1%	29%	10%	4%	404
party-ID: Republican	50%	0%	34%	11%	5%	659
party-ID: Something Else	41%	2%	39%	11%	7%	46

EV4...Thinking about the vehicle you usually drive, how is it powered? [EV2 != 'Never']

<b>idvars</b>	<b>Diesel</b>	<b>Electric</b>	<b>Gas</b>	<b>Hybrid</b>	<b>Other</b>	<b>Plug-in hybrid</b>	<b>Weighted N</b>
Adults-All	2%	1%	94%	3%	0%	0%	1793
party-ID: Democrat	2%	1%	94%	3%	0%	1%	684
party-ID: Independent	2%	0%	94%	3%	0%	1%	404
party-ID: Republican	2%	0%	95%	3%	0%	0%	659
party-ID: Something Else	2%	0%	93%	2%	2%	0%	46

EV5...How much have you seen, read, or heard about electric vehicles?

<b>idvars</b>	<b>A lot</b>	<b>Some</b>	<b>Not much</b>	<b>Nothing at all</b>	<b>Weighted N</b>
Adults-All	18%	55%	23%	4%	1939
party-ID: Democrat	18%	55%	23%	4%	752
party-ID: Independent	17%	57%	23%	3%	438
party-ID: Republican	18%	53%	24%	5%	698
party-ID: Something Else	27%	50%	15%	8%	51

EV6...Given what you know, do you have a positive or negative opinion of electric vehicles?

<b>idvars</b>	<b>Very positive</b>	<b>Somewhat positive</b>	<b>Somewhat negative</b>	<b>Very negative</b>	<b>Weighted N</b>
Adults-All	21%	56%	19%	4%	1939
party-ID: Democrat	27%	57%	14%	3%	752
party-ID: Independent	18%	57%	20%	5%	438
party-ID: Republican	16%	54%	24%	6%	698
party-ID: Something Else	18%	55%	22%	6%	51

EV7...Next time you buy or lease a car, how likely are you to consider an electric vehicle? [among respondents who currently own/lease a vehicle or plan to buy/lease a vehicle within the next 5 years]

<b>idvars</b>	<b>Very likely</b>	<b>Somewhat likely</b>	<b>Somewhat unlikely</b>	<b>Very unlikely</b>	<b>Weighted N</b>
Adults-All	12%	32%	30%	25%	1788
party-ID: Democrat	16%	37%	26%	20%	681
party-ID: Independent	10%	33%	34%	24%	402
party-ID: Republican	8%	27%	33%	32%	659
party-ID: Something Else	17%	38%	28%	17%	47

EV8x1...If the following incentives were offered for purchasing an electric vehicle, would they make you more or less likely to consider an electric vehicle? - Guaranteed federal tax rebate of \$7,500

<b>idvars</b>	<b>Much more likely</b>	<b>Somewhat more likely</b>	<b>Somewhat less likely</b>	<b>Much less likely</b>	<b>No difference either way</b>	<b>Weighted N</b>
Adults-All	41%	33%	4%	2%	20%	1939
party-ID: Democrat	48%	30%	4%	1%	16%	752
party-ID: Independent	35%	36%	4%	2%	23%	438
party-ID: Republican	37%	34%	4%	3%	22%	698
party-ID: Something Else	37%	31%	8%	2%	22%	51

EV8x2...If the following incentives were offered for purchasing an electric vehicle, would they make you more or less likely to consider an electric vehicle? - Reduced highway tolls

<b>idvars</b>	<b>Much more likely</b>	<b>Somewhat more likely</b>	<b>Somewhat less likely</b>	<b>Much less likely</b>	<b>No difference either way</b>	<b>Weighted N</b>
Adults-All	18%	31%	6%	2%	42%	1939
party-ID: Democrat	21%	35%	6%	2%	36%	752
party-ID: Independent	18%	30%	5%	2%	45%	438
party-ID: Republican	16%	28%	6%	3%	47%	698
party-ID: Something Else	22%	33%	4%	4%	37%	51

EV8x3...If the following incentives were offered for purchasing an electric vehicle, would they make you more or less likely to consider an electric vehicle? - Eliminated highway tolls

<b>idvars</b>	<b>Much more likely</b>	<b>Somewhat more likely</b>	<b>Somewhat less likely</b>	<b>Much less likely</b>	<b>No difference either way</b>	<b>Weighted N</b>
Adults-All	26%	28%	5%	2%	39%	1939
party-ID: Democrat	28%	31%	4%	2%	35%	752
party-ID: Independent	25%	29%	5%	1%	40%	438
party-ID: Republican	25%	25%	5%	2%	43%	698
party-ID: Something Else	40%	17%	4%	2%	37%	51

EV8x4...If the following incentives were offered for purchasing an electric vehicle, would they make you more or less likely to consider an electric vehicle? - Priority parking

<b>idvars</b>	<b>Much more likely</b>	<b>Somewhat more likely</b>	<b>Somewhat less likely</b>	<b>Much less likely</b>	<b>No difference either way</b>	<b>Weighted N</b>
Adults-All	23%	33%	6%	2%	36%	1939
party-ID: Democrat	26%	35%	6%	2%	31%	752
party-ID: Independent	21%	33%	5%	1%	39%	438
party-ID: Republican	20%	31%	5%	4%	41%	698
party-ID: Something Else	29%	25%	8%	6%	33%	51

EV8x5...If the following incentives were offered for purchasing an electric vehicle, would they make you more or less likely to consider an electric vehicle? - More high-occupancy vehicle (HOV)/zero-emissions vehicle (ZEV) lanes

idvars	Much more likely	Somewhat more likely	Somewhat less likely	Much less likely	No difference either way	Weighted N
Adults-All	19%	32%	6%	2%	41%	1939
party-ID: Democrat	22%	37%	6%	2%	34%	752
party-ID: Independent	17%	31%	5%	2%	45%	438
party-ID: Republican	16%	30%	6%	2%	45%	698
party-ID: Something Else	37%	16%	6%	2%	39%	51

approveFINAL...Do you approve or disapprove of the way Donald Trump is handling his job as President?

idvars	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Not sure	Weighted N
Adults-All	21%	24%	12%	42%	1%	1939
party-ID: Democrat	4%	7%	14%	76%	0%	752
party-ID: Independent	16%	25%	16%	41%	2%	438
party-ID: Republican	43%	42%	8%	7%	1%	698
party-ID: Something Else	8%	29%	18%	43%	2%	51

rdwt...Generally speaking, would you say that things in this country are headed in the right direction or would you say that things are headed off on the wrong track?

idvars	Right direction	Wrong track	Not sure	Weighted N
Adults-All	38%	55%	7%	1939
party-ID: Democrat	12%	83%	5%	752
party-ID: Independent	33%	56%	11%	438
party-ID: Republican	69%	24%	7%	698
party-ID: Something Else	31%	53%	16%	51

## Sample Statistics

Var1	Freq
Age18-34	25%
Age35-54	33%
Age55+	42%
Gender-Female	53%
Gender-Male	47%
Education-Advanced	13%
Education-Bachelors	24%
Education-LessThanBachelors	63%
Region-Midwest	23%
Region-Northeast	18%
Region-South	37%
Region-West	22%
Race-Black	13%
Race-Other	4%
Race-White	83%
Hispanic-No	90%
Hispanic-Yes	10%