

# National Poll Toplines

## Methodology

**Poll number:** pr2022

**Interview Dates:** Oct 13, 2020

**Sample Population:** 1936 registered voters in the United States.

**Sample Selection:** Scientific online poll - stratified sample of panel respondents.

**Weighting Parameters:** The sample was weighted based on the U.S. Census Bureau's Voting and Registration Supplement to the Current Population Survey for registered voters in the United States based on age, gender, race, educational attainment, census region, and Hispanic ethnicity.

This topline provides weighted percentages, as well as the unweighted N-size for the total sample. Due to the effects of weighting and rounding, figures may or may not add up to 100%. The standard deviation of the weights was: 0.2203074. The maximum weight was: 1.9753626. The minimum weight was: 0.4144222. 95% of the weights were between 0.5881057, 1.4072983.

**Margin of Error:** The 95% credibility interval for this survey is +/- 2.3%, which includes the square root of the design effect (DEFT): 1.0239679.

## SH1...Do you think that climate change is happening, or not?

Response	Percent	N
Yes	77%	1,487
No	12%	236
Not sure	11%	213

## SH2...Assuming climate change is happening, do you think it is... ?

Response	Percent	N
Caused mostly by human activities	58%	1,148
Caused mostly by natural changes in the environment	30%	572
Not sure	12%	216

## SH3...How worried are you about climate change?

Response	Percent	N
Very worried	36%	700
Somewhat worried	37%	709
Not too worried	19%	368
Not at all worried	8%	159

## SH4...Do you agree or disagree with the following statement?The primary goal of U.S. energy policy should be achieving 100% clean energy.

Response	Percent	N
Strongly agree	43%	825
Somewhat agree	36%	707
Somewhat disagree	10%	189
Strongly disagree	6%	106
Not sure	6%	109

SH5...Do you support or oppose setting stronger pollution limits for business and industry?

Response	Percent	N
Strongly support	46%	886
Somewhat support	35%	680
Somewhat oppose	9%	165
Strongly oppose	4%	78
Not sure	7%	127

SH6...Who do you think should be MOST responsible for reducing pollution in the United States?

Response	Percent	N
Corporations	28%	541
Everyday Americans	29%	567
Federal government	27%	519
Local governments	6%	119
State governments	10%	190

SH7...If you had to guess, which of the following contributes most to global warming pollution in the United States?

Response	Percent	N
Agriculture	5%	103
Extracting fossil fuels, such as natural gas or coal	13%	253
Generating electricity	5%	101
Heating homes and other buildings	3%	62
Industry (factories and manufacturing)	32%	634
Transportation (such as air travel, cars, trucks, and shipping goods)	25%	473
Not sure	16%	310

As you may know, maritime shipping (ocean transport via cargo ships) transports 90% of materials and goods traded around the world. Here's an example of a cargo ship used by the maritime shipping industry:



SH8...Generally speaking, how clean or polluting do you think maritime shipping (ocean transport via cargo ships) is?

Response	Percent	N
Very clean	12%	237
Somewhat clean	32%	617
Somewhat polluting	43%	835
Very polluting	13%	247

SH9...Do you agree or disagree with the following statement:

The maritime shipping industry should be doing more to reduce the environmental impacts of shipping goods around the world, such as cutting emissions that harm air and water quality, and not dumping pollutants into the ocean.

Response	Percent	N
Strongly agree	44%	851
Somewhat agree	40%	773
Somewhat disagree	7%	133
Strongly disagree	2%	34
Not sure	7%	145

SH10...Thinking about the businesses and companies you shop at (either in-person or online), how important is it to you that they use cleaner shipping practices that do the least harm to the environment?

Response	Percent	N
Very important	40%	773
Somewhat important	45%	866
Not too important	11%	219
Not at all important	4%	78

SH11...Do you agree or disagree with the following statement:I would be more likely to shop at a company if they used cleaner shipping practices that reduced the environmental impacts of transporting goods across oceans.

Response	Percent	N
Strongly agree	34%	666
Somewhat agree	40%	769
Somewhat disagree	10%	193
Strongly disagree	5%	87
Not sure	12%	221

SH12x1...If you knew that a business or company you shop at was doing any of the following things, would you continue to shop there, would you shop there less, or would you stop shopping there? - Using shipping practices that worsen the climate crisis

Response	Percent	N
I would stop shopping there	29%	565
I would shop there less	38%	734
I would still continue to shop there	18%	342
Not sure	16%	295

SH12x2...If you knew that a business or company you shop at was doing any of the following things, would you continue to shop there, would you shop there less, or would you stop shopping there? - Not paying employees a living wage

Response	Percent	N
I would stop shopping there	41%	789
I would shop there less	32%	624
I would still continue to shop there	15%	290
Not sure	12%	233

SH12x3...If you knew that a business or company you shop at was doing any of the following things, would you continue to shop there, would you shop there less, or would you stop shopping there? - Importing their products on ships registered in foreign countries to avoid paying taxes in the United States and having to comply with American environmental and labor regulations

Response	Percent	N
I would stop shopping there	33%	628
I would shop there less	33%	648
I would still continue to shop there	20%	377
Not sure	15%	283

SH12x4...If you knew that a business or company you shop at was doing any of the following things, would you continue to shop there, would you shop there less, or would you stop shopping there? - Lobbying the government against enacting policies that would reduce greenhouse gas emissions

Response	Percent	N
I would stop shopping there	25%	490
I would shop there less	32%	620
I would still continue to shop there	24%	456
Not sure	19%	370

SH13x1...Below is a list of specific shipping practices that worsen the climate crisis. If you knew that a business or company you shop at was engaging in any of the following shipping practices, would you continue to shop there, would you shop there less, or would you stop shopping there? - Importing their products on ships that dump waste containing cancer-causing chemicals into the ocean

Response	Percent	N
I would stop shopping there	52%	1,009
I would shop there less	25%	494
I would still continue to shop there	14%	263
Not sure	9%	170

SH13x2...Below is a list of specific shipping practices that worsen the climate crisis. If you knew that a business or company you shop at was engaging in any of the following shipping practices, would you continue to shop there, would you shop there less, or would you stop shopping there? - Importing their products on ships that keep their engines running while docked in ports, emitting fumes that damage the health of nearby communities

Response	Percent	N
I would stop shopping there	28%	542
I would shop there less	36%	698
I would still continue to shop there	20%	393
Not sure	16%	303

SH13x3...Below is a list of specific shipping practices that worsen the climate crisis. If you knew that a business or company you shop at was engaging in any of the following shipping practices, would you continue to shop there, would you shop there less, or would you stop shopping there? - Importing their products on ships that run on fossil fuels like diesel fuel or oil

Response	Percent	N
I would stop shopping there	16%	321
I would shop there less	35%	688
I would still continue to shop there	30%	574
Not sure	18%	353

SH14x1...If you knew that a business or company you shop at were engaging in any of the following clean shipping practices, would you view the company more favorably, less favorably, or would your opinion not change? - Importing their products on ships that use the cleanest fuel type available

Response	Percent	N
I would view the company less favorably	11%	211
I would view the company more favorably	75%	1,466
My opinion would not change	14%	259

SH14x2...If you knew that a business or company you shop at were engaging in any of the following clean shipping practices, would you view the company more favorably, less favorably, or would your opinion not change? - Reducing their greenhouse gas emissions by 30% in the next year using already available shipping technologies

Response	Percent	N
I would view the company less favorably	13%	253
I would view the company more favorably	72%	1,396
My opinion would not change	15%	287

SH14x3...If you knew that a business or company you shop at were engaging in any of the following clean shipping practices, would you view the company more favorably, less favorably, or would your opinion not change? - Being the first company in the world to ship its products on ships that produce zero greenhouse gas emissions

Response	Percent	N
I would view the company less favorably	10%	200
I would view the company more favorably	73%	1,419
My opinion would not change	17%	317

SH15x1...If you knew that a business or company was moving all their products on ships that have zero greenhouse gas emissions, would you be willing to do any of the following? Please check all that apply. If you are unwilling to do any of the following, or are not sure, you may skip the question. - Tell a friend or family member

Response	Percent	N
Not Selected	54%	1,025
Selected	46%	911

SH15x2...If you knew that a business or company was moving all their products on ships that have zero greenhouse gas emissions, would you be willing to do any of the following? Please check all that apply. If you are unwilling to do any of the following, or are not sure, you may skip the question. - Shop there more frequently

Response	Percent	N
Not Selected	48%	915
Selected	52%	1,021

SH15x3...If you knew that a business or company was moving all their products on ships that have zero greenhouse gas emissions, would you be willing to do any of the following? Please check all that apply. If you are unwilling to do any of the following, or are not sure, you may skip the question. - Post about it on social media

Response	Percent	N
Not Selected	76%	1,456
Selected	24%	480

SH15x4...If you knew that a business or company was moving all their products on ships that have zero greenhouse gas emissions, would you be willing to do any of the following? Please check all that apply. If you are unwilling to do any of the following, or are not sure, you may skip the question. - Shop there instead of at other businesses or companies that do not use zero emissions ships

Response	Percent	N
Not Selected	54%	1,056
Selected	46%	880

SH15x5...If you knew that a business or company was moving all their products on ships that have zero greenhouse gas emissions, would you be willing to do any of the following? Please check all that apply. If you are unwilling to do any of the following, or are not sure, you may skip the question. - Follow the company on social media

Response	Percent	N
Not Selected	75%	1,437
Selected	25%	499

SH16...Do you agree or disagree with the following statement:I'd be willing to pay slightly more for goods and services if I knew the business or company I was buying from used cleaner shipping practices and committed to reducing the climate crisis.

Response	Percent	N
Strongly agree	31%	610
Somewhat agree	39%	763
Somewhat disagree	12%	230
Strongly disagree	8%	154
Not sure	9%	179

SH17x1...Do each of the following statements make you more or less likely to shop at a company that uses cleaner shipping practices, or does it not make a difference? - Using technology already available today, cleaner shipping practices would decrease climate-warming emissions by 30%

Response	Percent	N
Much more likely	38%	735
Somewhat more likely	41%	790
Somewhat less likely	1%	27
Much less likely	2%	33
Doesn't make a difference	19%	351

SH17x2...Do each of the following statements make you more or less likely to shop at a company that uses cleaner shipping practices, or does it not make a difference? - According to the Energy Transitions Commission, using cleaner shipping practices would add less than 1% to the price of a pair of jeans – that’s less than 50 cents extra for a \$50 pair of jeans

Response	Percent	N
Much more likely	39%	753
Somewhat more likely	35%	681
Somewhat less likely	2%	45
Much less likely	2%	29
Doesn't make a difference	23%	428

SH18...If your member of Congress voted to require any company that receives federal stimulus funding as a result of the coronavirus pandemic to create and implement a plan to reduce pollution that causes climate change, would that make you feel more favorably or less favorably towards them? Or would it not affect your opinion either way?

Response	Percent	N
Much more favorably	32%	627
Somewhat more favorably	29%	580
Somewhat less favorably	4%	82
Much less favorably	4%	77
No affect on opinion either way	30%	570

SH19x1...Below are some ways that individuals can engage in actions to change corporations' environmental practices. Would you be willing to do any of the following to ensure major corporations engage in clean shipping practices? Please check all that apply. If you are unwilling to do any of the following, or are not sure, you may skip the question.- Post something on social media such as Facebook / Twitter / Instagram

Response	Percent	N
Not Selected	74%	1,420
Selected	26%	516

SH19x2...Below are some ways that individuals can engage in actions to change corporations' environmental practices. Would you be willing to do any of the following to ensure major corporations engage in clean shipping practices? Please check all that apply. If you are unwilling to do any of the following, or are not sure, you may skip the question.- Send an email to your elected officials

Response	Percent	N
Not Selected	77%	1,486
Selected	23%	450

SH19x3...Below are some ways that individuals can engage in actions to change corporations' environmental practices. Would you be willing to do any of the following to ensure major corporations engage in clean shipping practices? Please check all that apply. If you are unwilling to do any of the following, or are not sure, you may skip the question.- Purposefully buy from companies that engage in clean shipping practices

Response	Percent	N
Not Selected	56%	1,076
Selected	44%	860

SH19x4...Below are some ways that individuals can engage in actions to change corporations' environmental practices. Would you be willing to do any of the following to ensure major corporations engage in clean shipping practices? Please check all that apply. If you are unwilling to do any of the following, or are not sure, you may skip the question.- Donate money to a campaign

Response	Percent	N
Not Selected	85%	1,642
Selected	15%	294

SH19x5...Below are some ways that individuals can engage in actions to change corporations' environmental practices. Would you be willing to do any of the following to ensure major corporations engage in clean shipping practices? Please check all that apply. If you are unwilling to do any of the following, or are not sure, you may skip the question.- Sign a petition

Response	Percent	N
Not Selected	60%	1,179
Selected	40%	757

SH19x6...Below are some ways that individuals can engage in actions to change corporations' environmental practices. Would you be willing to do any of the following to ensure major corporations engage in clean shipping practices? Please check all that apply. If you are unwilling to do any of the following, or are not sure, you may skip the question.- Boycott or refuse to buy products from companies that do not engage in clean shipping practices

Response	Percent	N
Not Selected	69%	1,339
Selected	31%	597

SH19x7...Below are some ways that individuals can engage in actions to change corporations' environmental practices. Would you be willing to do any of the following to ensure major corporations engage in clean shipping practices? Please check all that apply. If you are unwilling to do any of the following, or are not sure, you may skip the question.- Talk to your friends and family about the issue

Response	Percent	N
Not Selected	55%	1,051
Selected	45%	885

SH19x8...Below are some ways that individuals can engage in actions to change corporations' environmental practices. Would you be willing to do any of the following to ensure major corporations engage in clean shipping practices? Please check all that apply. If you are unwilling to do any of the following, or are not sure, you may skip the question.- Participate in a campaign rally

Response	Percent	N
Not Selected	88%	1,706
Selected	12%	230

SH19x9...Below are some ways that individuals can engage in actions to change corporations' environmental practices. Would you be willing to do any of the following to ensure major corporations engage in clean shipping practices? Please check all that apply. If you are unwilling to do any of the following, or are not sure, you may skip the question.- Attend a shareholder meeting for a company not currently engaging in clean shipping practices

Response	Percent	N
Not Selected	92%	1,774
Selected	8%	162

SH20...Which of these reasons would make you more likely to engage in actions to change corporations' environmental practices?

Response	Percent	N
A better, cleaner future is possible because of technological innovations in the shipping industry. Corporations should embrace these innovations and clean up their environmental practices.	41%	808
If we don't take action on climate change now, parts of the Earth could become uninhabitable in a matter of decades. We need corporations to clean up their environmental practices in order to prevent severe consequences.	41%	798
Neither of these reasons would convince me to engage in actions to change corporations' environmental practices.	17%	330

## Sample Statistics

<b>Var1</b>	<b>Freq</b>
Age18-34	25%
Age35-54	33%
Age55+	41.9%
Gender-Female	53%
Gender-Male	47%
Race-Black	13.3%
Race-Other	4.1%
Race-White	82.6%
Education-Advanced	13.4%
Education-Bachelors	23.7%
Education-LessThanBachelors	62.9%
party-ID: Democrat	38.3%
party-ID: Independent	23.4%
party-ID: Republican	35.7%
party-ID: Something else	2.6%
Hispanic-No	90.3%
Hispanic-Yes	9.7%